Invitation

The International Society of Soil Mechanics and Geotechnical Engineering (ISSMGE), TC 215 Environmental Geotechnics is pleased to announce that the 7th International Congress on Environmental Geotechnics (7ICEG2014) will be held between the 10-14 November 2014 in Melbourne, Australia.

This Congress is the seventh in a series that started in Edmonton, Canada 1994. It is being organised by Engineers Australia and supported by the Melbourne Convention Bureau (MCB), City of Melbourne and the Australian Geomechanics Society.

Environmental Geotechnics has evolved dramatically from the practice in the 1980’s and 1990’s where the focus was on addressing problems related to contaminated sites as well as hazardous and non-hazardous waste management. Nowadays it deals also with emerging contaminants (nanoparticles, etc.), energy geotechnology (geothermal energy, CO2 sequestration, coal seam and shale gas, methane hydrates, etc.), oil and gas resources, mining, reservoir engineering, effect of climate change on built structures and biogeotechnical engineering, attracting new challenges and new set of skills to the profession. These had the effect of bringing the different disciplines even closer than before.

This Congress aims to bring together practitioners and researchers in Environmental Geotechnics and related disciplines to discuss the advances which have been achieved in the past 20 years or so. Since the organisation of the 1st Environmental Geotechnics Congress in Edmonton, Canada in 1994, great progress has been made but we must address the new challenges of a rapidly changing world. In so doing, this Congress will contribute to the ongoing process of conscience between the different disciplines so that current and future challenges are addressed efficiently by our profession.

We look forward to welcoming you to Melbourne, Australia in 2014.

Professor Malek Bouazza
Chair
7th International Congress on Environmental Geotechnics

Keynote Speakers (confirmed)

Professor Charles Shackelford
Bs, Msc, PhD, P.Eng
Department of Civil and Environmental Engineering, Colorado State University, Fort Collins, USA

Professor R. Kerry Rowe
PhD, D.Eng, FREng, FRSC, FCAE, FEIC, FFACE, FIEA, FPESE, P.Eng.
Professor and Canada Research Chair - Tier I
Department of Civil Engineering, Ellis Hall, Queen’s University, Kingston, Canada

Dr Stephan Jefferis
MA, MEng, MSc, PhD, CEng, FICE, CGeol, FG
Director, Environmental Geotechnics Ltd., Oxford, UK

Dr Paul Brown
Principal Advisor, Mineral Waste Management
Rio Tinto, Melbourne, Australia

Professor Craig Benson
Bs, Msc, PhD, P.Eng
Wisconsin Distinguished Professor and Chair
Director of Sustainability Research and Education
University of Wisconsin, Madison, USA

Mr Mike Summersgill
Chair, CLAIRE Technology and Research Group (TRG), UK
Key Dates

Call for Abstract Submissions Open 01 July 2013

Deadline for Submissions of Abstracts 29 November 2013

Notification to Authors of Abstract Acceptance 31 January 2014

Deadline for Draft Paper Submissions 14 April 2014

Deadline for Final Paper Submissions 31 July 2014

Registration Opens 09 May 2014

Deadline for Presenter Registrations 31 July 2014

Deadline for Early Bird Registrations 10 September 2014

Congress Dates 10 – 14 November 2014

Congress Theme

The theme is “Lessons, Learnings and Challenges”. The focus is on the intersection of the many factors that promote Environmental Geotechnics around the world.

Themes:

- Planning, legislation and regulatory control
- Containment and management of waste
- Contaminant fate and transport assessment
- Soil, ground vapour and groundwater remediation and redevelopment of derelict land
- Landfill gas management and greenhouse emission abatement
- Energy related geoenvironmental technology
- Waste containment facilities closure and aftercare
- Waste management of disaster affected areas
- Biogeotechnical Engineering
- Developments in geosynthetics for environmental protection.

Congress Venue

Melbourne Convention and Exhibition Centre
1 Convention Centre Place
South Wharf VIC 3006, Australia
T +61 3 9235 8000
www.mcec.com.au

Who will attend?

The 7th International Congress on Environmental Geotechnics will provide a unique environment dedicated to bringing together leading practitioners and researchers in Environmental Geotechnics and related disciplines.

We are expecting 400-600 delegates to attend the Congress to engage, discuss, and debate the latest developments and trends in this important area.
Sponsorship Opportunities
We invite support in terms of sponsorship and exhibition participation from companies and organisations aligned with the science and research that underpins growth and development in Environmental Geotechnics. This is an opportunity to demonstrate your support for this research and to further create the education opportunity that this international sharing of ideas is set to create.

Who should sponsor?
- Government agencies
- Waste management companies
- Consulting companies
- Engineering software providers
- Testing bodies & laboratories
- Product and instrumentation suppliers
- Mining and Resources companies

Why should you sponsor?
A presence at the Congress is your organisation’s opportunity to leverage four days of unparalleled access to a wide potential client base, to inform them about your products and services and build long-term relationships.

Sponsorship is a proven tactic for marketing your brand: it combines the reach of magazine advertising with the power of direct mail and persuasion of face-to-face meetings.

Congress participants are keen to improve their scientific knowledge. Aligning your company with this powerful educational experience demonstrates your commitment to assisting their development at a deeply personal level.

Your company will benefit significantly from exposure to an interested, relevant and influential audience in an informal yet informative environment away from the competition of everyday distractions.

The Congress will assist you in achieving strategic goals by providing you with direct exposure to your target market. Be informed and identify the marketing strategies being implemented by your competition.

As a Congress Sponsor you will be given priority of placement within the Congress Exhibition. Gold Sponsors will receive first choice.

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<tr>
<th>Major Sponsors</th>
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<tr>
<td>Gold Sponsor</td>
<td>$25,000</td>
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<tr>
<td>Silver Sponsor</td>
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<tr>
<td>Bronze Sponsor</td>
<td>$10,000</td>
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<tr>
<td>Keynote Session</td>
<td>$7,500</td>
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<thead>
<tr>
<th>Social Event Sponsors</th>
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<tr>
<td>Congress Gala Dinner</td>
<td>$10,000</td>
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<tr>
<td>Welcome Reception</td>
<td>$7,500</td>
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<th>Materials Sponsors</th>
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<td>Congress Handbook</td>
<td>$10,000</td>
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<tr>
<td>Delegate Satchels</td>
<td>$8,000</td>
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<tr>
<td>Name Badge and Lanyard</td>
<td>$6,000</td>
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<tr>
<td>Pocket Program</td>
<td>$5,000</td>
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<tr>
<th>Advertising</th>
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<tbody>
<tr>
<td>Advertising – full page colour</td>
<td>$2,200</td>
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<tr>
<td>Advertising – half page colour</td>
<td>$1,200</td>
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<tr>
<td>Satchel Insert</td>
<td>$1,500</td>
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<table>
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<tr>
<th>Other Opportunities</th>
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<tbody>
<tr>
<td>Espresso Bar</td>
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<tr>
<td>Internet Lounge</td>
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<tr>
<th>Exhibition</th>
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<tbody>
<tr>
<td>Exhibition Booth (3m x 2m)</td>
<td>$5,500</td>
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Major Opportunities

**Gold Sponsor**
(3 opportunities available)

- $25,000

Entitlements:
- Two (2) complimentary full Congress registrations
  - Includes two (2) complimentary tickets to the Welcome Reception
  - Includes two (2) complimentary tickets to the Congress Dinner
- One (1) 3m x 2m exhibition booth
- Company logo on the Congress website including hyperlink to your website
- Company logo in the Congress registration brochure (e-copy)
- Company logo acknowledgement on promotional marketing emails
- Company logo in the Congress handbook
- Company logo on the sponsor acknowledgement board
- Company logo on PowerPoint reel displayed throughout the Congress
- Verbal acknowledgement of sponsorship by Congress chair during Congress Opening
- Naming rights to one (1) keynote session, including acknowledgement by the Congress session chair
- One (1) piece of promotional literature in each delegate satchel
  - (Insert to be provided by sponsor and subject to Organising Committee approval)
- One (1) full page colour advertisement in the Congress registration brochure (e-copy)
- One (1) full page colour advertisement in the Congress handbook

*subject to printing deadlines

**Silver Sponsor**
(3 opportunities available)

- $15,000

Entitlements:
- Two (2) complimentary full Congress registrations
  - Includes two (2) complimentary tickets to the Welcome Reception
  - Includes two (2) complimentary tickets to the Congress Dinner
- One (1) 3m x 2m exhibition booth
- Company logo on the Congress website including hyperlink to your website
- Company logo in the Congress registration brochure (e-copy)
- Company logo in the Congress handbook
- Company logo on the sponsor acknowledgement board
- Company logo on PowerPoint reel displayed throughout the Congress
- One (1) piece of promotional literature in each delegate satchel
  - (Insert to be provided by sponsor and subject to Organising Committee approval)

*subject to printing deadlines

**Bronze Sponsor**
(3 opportunities available)

- $10,000

Entitlements:
- One (1) complimentary full Congress registration
  - Includes one (1) complimentary ticket to the Welcome Reception
  - Includes one (1) complimentary ticket to the Congress Dinner
- Company logo on the Congress website including hyperlink to your website
- Company logo in the Congress registration brochure (e-copy)
- Company logo in the Congress handbook
- Company logo on the sponsor acknowledgement board
- Company logo on PowerPoint reel displayed throughout the Congress
- One (1) piece of promotional literature in each delegate satchel
  - (Insert to be provided by sponsor and subject to Organising Committee approval)

*subject to printing deadlines

**Keynote Session Sponsor**
(6+ opportunities available)

- $7,500

Entitlements:
- One (1) complimentary full Congress registration
  - Includes one (1) complimentary ticket to the Welcome Reception
  - Includes one (1) complimentary ticket to the Congress Dinner
- Company logo on the Congress website including hyperlink to your website
- Company logo in the Congress registration brochure (e-copy)
- Company logo in the Congress handbook
- Company logo on PowerPoint reel displayed throughout the Congress
- Company pull-up banner to be displayed on stage during the session
  - (Sponsor to provide)
- Verbal acknowledgement of sponsorship by Congress chair during the session

*subject to printing deadlines
Social Events Opportunities

<table>
<thead>
<tr>
<th>Event</th>
<th>Sponsorship</th>
<th>Entitlements:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Congress Gala Dinner Sponsor</td>
<td>$10,000</td>
<td>• One (1) complimentary full Congress registration&lt;br&gt;Includes one (1) complimentary ticket to the Welcome Reception&lt;br&gt;Includes one (1) complimentary ticket to the Congress Gala Dinner&lt;br&gt;Five (5) additional tickets for company personnel to attend the Congress Gala Dinner&lt;br&gt;Company logo featured on Congress Gala Dinner menus&lt;br&gt;Opportunity to provide two (2) pull up banners for display during the Congress Gala Dinner&lt;br&gt;Opportunity to supply a promotional gift for Congress delegates attending the Congress Gala Dinner <em>gift to be supplied and distributed by the sponsor, subject to Organising Committee approval&lt;br&gt;Opportunity for a member of your organisation to present a 3 minute address to the delegates at the commencement of the evening&lt;br&gt;Reserved table (table of 10) in premium position&lt;br&gt;Company logo and acknowledgment in the Congress registration brochure (e-copy)</em>&lt;br&gt;Company logo and acknowledgment in the Congress handbook*&lt;br&gt;Company logo on PowerPoint reel displayed throughout the Congress&lt;br&gt;Company logo on the Congress website including hyperlink to your companies website&lt;br&gt;*subject to printing deadlines</td>
</tr>
<tr>
<td>Welcome Reception Sponsor</td>
<td>$7,500</td>
<td>• One (1) complimentary full Congress registration&lt;br&gt;Includes one (1) complimentary ticket to the Welcome Reception&lt;br&gt;Includes one (1) complimentary ticket to the Congress Dinner&lt;br&gt;Five (5) additional tickets for company personnel to attend the Welcome Reception&lt;br&gt;Opportunity to display two (2) x pull up banners during the Welcome Reception&lt;br&gt;Opportunity to supply a promotional gift for Congress delegates attending the Welcome Reception <em>gift to be supplied and distributed by the sponsor, subject to Organising Committee approval&lt;br&gt;Company logo and acknowledgment in the Congress registration brochure (e-copy)</em>&lt;br&gt;Company logo and acknowledgment in the Congress handbook*&lt;br&gt;Company logo on PowerPoint reel displayed throughout the Congress&lt;br&gt;Company logo on the Congress website including hyperlink to your companies website&lt;br&gt;*subject to printing deadlines</td>
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## Congress Materials Opportunities

<table>
<thead>
<tr>
<th>Congress Handbook Sponsor (exclusive opportunity)</th>
<th>$10,000</th>
<th>Entitlements:</th>
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<tbody>
<tr>
<td>• One (1) complimentary full Congress registration</td>
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<tr>
<td>Includes one (1) complimentary ticket to the Welcome Reception</td>
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<tr>
<td>• Company logo and acknowledgement as Congress handbook sponsor on front cover of the Congress handbook*</td>
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<tr>
<td>• Company logo and acknowledgment in the Congress registration brochure (e-copy)*</td>
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<tr>
<td>• Company logo and acknowledgement as Congress handbook sponsor on sponsor acknowledgement signage</td>
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<tr>
<td>• Company logo on PowerPoint reel displayed throughout the Congress</td>
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<tr>
<td>• Company logo on the Congress website hyperlinked to your company’s website</td>
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<tr>
<td>• One (1) full page colour advertisement in the Congress handbook (premium position)*</td>
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<td>*subject to printing deadlines</td>
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<tr>
<th>Delegate Satchel Sponsor (exclusive opportunity)</th>
<th>$8,000</th>
<th>Entitlements:</th>
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<tbody>
<tr>
<td>• Company logo along with the Congress branding on all delegate satchels</td>
<td></td>
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<tr>
<td>• Company logo and acknowledgment in the Congress registration brochure (e-copy)*</td>
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<tr>
<td>• Company logo and acknowledgment in the Congress handbook*</td>
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<tr>
<td>• Company logo and acknowledgement as Delegate Satchel Sponsor on sponsor acknowledgement signage</td>
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<tr>
<td>• Company logo on PowerPoint reel displayed throughout the Congress</td>
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<tr>
<td>• Company logo on the Congress website hyperlinked to your company’s website</td>
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<tr>
<td>• One (1) piece of promotional literature for inclusion in each delegate satchel</td>
<td></td>
<td></td>
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<tr>
<td>*subject to printing deadlines</td>
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<tr>
<th>Name Badge and Lanyard Sponsor (exclusive opportunity)</th>
<th>$6,000</th>
<th>Entitlements:</th>
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<tbody>
<tr>
<td>• Company logo along with the Congress branding on all delegate name badges and lanyards (subject to Organising Committee approval)</td>
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<tr>
<td>• Company logo and acknowledgment in the Congress registration brochure (e-copy)*</td>
<td></td>
<td></td>
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<tr>
<td>• Company logo and acknowledgment in the Congress handbook*</td>
<td></td>
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<tr>
<td>• Company logo on PowerPoint reel displayed throughout the Congress</td>
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<tr>
<td>• Company logo on the Congress website hyperlinked to your company’s website</td>
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<td>*subject to printing deadlines</td>
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<tr>
<th>Pocket Program Sponsor (exclusive opportunity)</th>
<th>$5,000</th>
<th>Entitlements:</th>
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<tr>
<td>• Company logo and acknowledgement as Pocket Program sponsor on front cover of the Pocket Program*</td>
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<tr>
<td>• Company logo and acknowledgment in the Congress registration brochure (e-copy)*</td>
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<tr>
<td>• Company logo and acknowledgement as Pocket Program sponsor on sponsor acknowledgement signage</td>
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<tr>
<td>• Company logo on PowerPoint reel displayed throughout the Congress</td>
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<tr>
<td>• Company logo on the Congress website hyperlinked to your company’s website</td>
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<tr>
<td>*subject to printing deadlines</td>
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## Advertising Opportunities

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<thead>
<tr>
<th>Package</th>
<th>Price</th>
<th>Entitlements</th>
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</table>
| **Full Page Advert**     | $2,200 | - One (1) full page colour advertisement in the Congress handbook*  
| (5 opportunities available) |        | *subject to printing deadlines                                                                                                                |
| **Half Page Advert**     | $1,200 | - One (1) half page colour advertisement in the Congress handbook*  
| (5 opportunities available) |        | *subject to printing deadlines                                                                                                                |
| **Satchel Inserts**      | $1,500 | - One (1) A4 promotional insert in delegate satchels (subject to Organising Committee approval)                                                                                                       |

## Additional Opportunities

<table>
<thead>
<tr>
<th>Package</th>
<th>Price</th>
<th>Entitlements</th>
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</table>
| **Espresso Bar**         | $7,500 | - Company naming rights to the Espresso Bar  
| (1 opportunity available) |        | - Opportunity to place a total of one free standing banner at the rear of the Espresso Bar *(sponsor to provide)*  
|                          |        | - Opportunity to provide branded coffee cups, napkins and t-shirts/caps for barista to wear on-site over the duration of the Congress *(at sponsor’s cost)*  
|                          |        | - Company logo in the Congress registration brochure *(e-copy)*  
|                          |        | - Company logo in the Congress handbook*  
|                          |        | - Company logo on PowerPoint reel displayed throughout the Congress  
|                          |        | - Company logo on the Congress website including hyperlink to your company’s website  
|                          |        | *subject to printing deadlines                                                                                                                |
| **Internet Lounge**      | $5,000 | - Opportunity to place a total of four (4) free standing banners within the internet lounge *(subject to venue approval)*  
| (1 opportunity available) |        | - Company logo displayed on each terminal in Internet Lounge  
|                          |        | - Opportunity to provide company mouse pads, writing pads and pens for the internet terminals *(sponsor to provide)*  
|                          |        | - Company naming rights to the Internet Lounge  
|                          |        | - Company logo in the Congress registration brochure *(e-copy)*  
|                          |        | - Company logo in the Congress handbook*  
|                          |        | - Company logo on PowerPoint reel displayed throughout the Congress  
|                          |        | - Company logo on the Congress website including hyperlink to your company’s website  
|                          |        | *subject to printing deadlines                                                                                                                |
Exhibition Booths

Who Should Exhibit?
- Mining and resources companies
- Consulting engineers
- Waste management companies
- Engineering software providers
- Testing bodies & laboratories
- Product and instrumentation suppliers
- Construction companies.

Key Reasons to Exhibit:
- Inform and update this sector about your products and services
- Increase sales and consumption of your products and services.

Other Major Benefits of Exhibiting:
- Draws your target market to you in one place at one time
- Provides the opportunity for direct contact with the industry and the ability to broaden person to person discussions
- Combines all elements in the promotional mix – advertising, public relations, sales promotions and selling
- Each visitor is a qualified prospect and a number of strategies have been devised to maximise booth traffic and enhance networking opportunities.

Entitlements:
- One (1) full Congress registration
- Includes one (1) complimentary tickets to the Welcome Reception
- Includes one (1) complimentary tickets to the Congress Gala Dinner
- Company logo on the congress website hyperlinked to your company’s website
- Company logo, booth number and website listed in the Congress handbook
- Company name and booth number listing in exhibition directory signage on site at venue

3m x 2m exhibition booth
- Modular walls 2.4m high finished in white melamine
- Lighting 2 x 70w metal halide environmental lights per stand
- Power – one x 4 amp power point per booth
- Booth sign for shell scheme – maximum of 26 letters with Pty Ltd (Aust) deleted.

Exhibition Location
The exhibition for The 7th International Congress on Environmental Geotechnics 2014 will be held on Level 1, Foyer 1 of the Melbourne Convention and Exhibition Centre. The Welcome Reception, all lunches, morning and afternoon teas will be in the exhibition area, providing exhibitors with the maximum opportunity to showcase their products and interact with delegates.

Exhibition Hours
Tuesday 11 November 2014 1000 – 1730 hrs
Wednesday 12 November 2014 0800 – 1730 hrs
Thursday 13 November 2014 0800 – 1730 hrs
Friday 14 November 2014 0800 – 1730 hrs

Please note times indicated above are indicative only and will be confirmed when the program has been confirmed.
Policy and Guidelines

Online Application
Please visit the Congress website www.7iceg2014.com and complete the online application form. All applications received will be acknowledged in writing together with a tax invoice complete with EFT payment details to facilitate payment.

Cancellation Policy
All cancellations must be received in writing to the Congress Organisers Office. If you cancel a sponsorship or exhibition booth/s, unless that particular area of sponsorship or exhibition space is resold, the Congress Organiser reserves the right to retain monies received. If the space or sponsorship item is resold a penalty payment of up to $500 will apply. Any booth or sponsorship package cancelled after Monday 11 August 2014 will incur 100% forfeit. If the balance of payment is not received by the due date, the allocated sponsorship or exhibition booth/s will be cancelled.

Confirmation of Participation
To fully confirm your sponsorship package and/or exhibition space, 50% part payment is required upon booking or within 14 days of receipt of your tax invoice. Your booking will only be fully processed and secured upon receipt of this deposit at the Congress Organisers Office. The balance of payment is required by Monday 11 August 2014.

If you have any enquiries regarding exhibition or potential sponsorship opportunities please contact:

Correspondence
Helen McGowan
Sponsorship and Exhibition Manager
7th International Congress on Environmental Geotechnics Office

WALDRONSMITH Management
We bring people together and your conference to life

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F +61 3 9645 6322
E helen@wsm.com.au
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