



Geosynthetic Ad Packages

	GEO-Starter	GEO-Specialist	GEO-Leader	GEO-Signature
choose your plan	\$99 per month	\$229 per month	\$499 per month	\$799 per month
Annual (2 Months Free)	\$990	\$2,290	\$4,990	\$7,990
Discounts off Bundled Add-ons	✗	✗	✓ 10% off	✓ 10% off
Discounts on Specialty Creative Services	✗	✗	✓ 20% off	✓ 30% off
Rotation of Digital Display Ad	✗	✓ *Frequency 1x	✓ *Frequency 4x	✓ *Frequency 8x
Standard Company Profile Page	✓ 10% off	N/A	N/A	N/A
Customized Company Profile Page	✗	✓ 8 featured products or services, list of company articles, video widget	✓ 10 featured products or services, list of company articles, video widget, custom take over side-panel digital display ads on your own directory page	✓ 12 featured products or services, list of company articles, video widget, custom take over side-panel digital display ads on your own directory page
Article + Focused Content Development	✓ 1	✓ 4 (1 per Quarter)	✓ 8 (2 per Quarter)	✓ 12 (1 per Month)
Featured Articles + Custom ad for Article	✗	✓ 1	✓ 2 (1 every 6 months)	✓ 4 (1 per Quarter)
160x600 Ad on Home Page	✗	✗	✓ 1	✓ 1
Podcasts	✗	✗	✓ 1 Featured Podcast	✓ 4 Featured Podcasts, Advertiser mentions in additional industry Podcasts

*Geo-Specialist - 300x250 (rectangle), 160x600 (tower), includes rotation on the HomePage, Includes Ad to promote Featured Article, Frequency 1x

*Geo-Leader - 300x250 (rectangle), 160x600 (tower), 720x90 (leaderboard)
Includes rotation on HomePage, includes Ad to promote Featured Articles, Frequency 4x

*Geo-Signature - 300x250 (rectangle), 160x600 (tower), 720x90 (leaderboard), Includes DOUBLE rotation on HomePage, includes Ad to promote Featured Articles, Frequency 8x



geosynthetic.com